

**National Speakers Association
Board of Directors Meeting Minutes**
[Wednesday, July 15, 2020]
[Virtual - ZOOM]
[USA]

| CURRENT BOARD PRESENT: | | |
|----------------------------------------------------------|-------------------------------------------|----------------------------------------------------|
| Barry Banther, CSP Chair-Elect | Meridith Elliott Powell, CSP Treasurer | Rochelle Rice, MA, CSP Director |
| Bill Bachrach, CSP, CPAE Presidential Board Appointee | Valda Ford Director | Russ Riddle, JD Secretary |
| Joel G. Block, CPA, CSP Director | Karen Jacobsen Director | Mike Staver, CSP Vice Chair |
| Karen "Casey" Carpenter Director | Anna Liotta, CSP President | Dan Thurmon, CSP, CPAE Immediate Past President |
| Bill Cates, CSP, CPAE Director | Troy Nash, Ed.D, JD Director | Stan Walters, CSP Director |
| Shirley Davis, PhD, CSP Director | Mary Lue Peck CEO | |

| CURRENT BOARD ABSENT: | |
|------------------------------|--|
| None | |

| NSA STAFF: | |
|-------------------|--------------------------------------|
| Rhette Baughman | Director, Marketing & Communications |
| Nikki Harris | Director, Member Engagement |
| Stephanie Larsen | Chief of Staff |
| Jessi Leonardo | Manager, Operations |

| ADDITIONAL BOARD ATTENDEES: | |
|------------------------------------|---------------------------------------------|
| Crystal Washington | Incoming board member |
| Josef Martens | Incoming board member |
| "T" Thompson, JD, CSP | Incoming Chair board appointee |
| Peter Stark, CSP | Invited guest – member of Finance Committee |

A. Call to Order

President Liotta called the meeting to order at 3:02PM PT

President Liotta provided welcome and opening comments. She reminded Directors of the Antitrust Policy and Conflict of Interest Policies and referenced the copies of both in the Meeting Book. She gave housekeeping details to Directors.

B. Approval of Agenda

No additions or deletions were presented in reference to the agenda provided in the Meeting Book.

- Motion - "accept the agenda as presented" by Director Ford
- Seconded by Director Jacobsen
- No questions or discussion occurred within Board of Directors regarding the motion
- Motion passed unanimously at 3:03PM PT

C. Conduct of Meeting

President Liotta led a roundtable reading (by directors) of the Mission Statement, Vision & Values. She then reviewed the Code of Conduct & Core Values for the Board and the Rules of Order for Board Meetings as provided in the Meeting Book.

D. Approval of Minutes

One correction was presented regarding the minutes of the June 30, 2020, Board of Directors Meeting held on Zoom.

- Motion - "accept the minutes as presented" by Immediate Past President Thurmon
- Seconded by Director Ford
- No questions or discussion occurred within Board of Directors regarding the motion
- Motion passed unanimously at 3:08PM PT

E. Officer Reports

President's Report as follows:

President Liotta shared INFLUENCE 2020 updates, as well as updates about the NSA website.

Chair-Elect's Report as follows:

Chair-Elect Banther reiterated the three goals he presented at the last board meeting, as well as encouraging board members to embrace the uncertain future as we move forward together. He also announced that there will be a virtual CSP/CPAE Summit.

Vice Chair's Report as follows:

Vice Chair Staver yielded his time.

Immediate Past President's Report as follows:

Immediate Past President Thurmon yielded his time.

Executive Committee Report as follows:

President Liotta reported that no Executive Committee meetings were had since the last board meeting.

Treasurer's Report as follows:

Treasurer Powell yielded her time.

F. CEO Report

CEO Report as follows:

CEO Peck shared that the financials should be complete in August. She shared updates on GSF, INFLUENCE 2020, member outreach (call campaign) and had Rhetta report on latest marketing efforts.

Questions and Discussion occurred within Board of Directors regarding the CEO Report.

G. INFLUENCE Sales Team Update

Treasurer Powell led an update on progress of the member call campaign, along with Chief of Staff Larsen, Vice Chair Staver and Director Bachrach.

H. Inclusion and Equity Task Force Update

Director Davis reported on the task force's July 8, 2020, meeting, which focused on continued brainstorming with respect to the future culture of NSA. Next task force meeting will be during the last week of July, after which the task force will prepare and present a proposal at a future board meeting.

I. Old Business

Immediate Past President Thurmon (along with Chief of Staff Larsen) gave an update on the elections process for both the next Vice Chair and Members-at-Large for the Executive Committee. Elections will be held at the July 22nd board meeting.

J. New Business

- Motion – “to appoint Mary Lue Peck as both President & CEO of NSA, to be effective at midnight August 3, 2020” made by Chair Elect Banther
- Second by Director Davis
- Discussion was had
- Motion passed unanimously at 4:11 PT

Chair Elect Banther (along with Vice Chair Staver) gave a preview regarding our 2020-2021 board year, including a temporary adjustment to policy regarding:

- The number of board meetings – There will be 12 virtual, in lieu of 3 in-person meetings
- The number of absences and attendance requirements in light of the increased # of meetings
- Establishing operational rules for virtual board meetings

K. Closing Comments

President Liotta provided closing comments.

L. Adjournment

President Liotta asked for a motion to adjourn.

- Motion - "to adjourn the meeting" by Director Davis
 - Seconded
 - Motion passed unanimously
- Meeting adjourned at 4:20PM PT