

**National Speakers Association  
Board of Directors Meeting Minutes**  
[Wednesday, July 22, 2020]  
[Virtual - ZOOM]  
[USA]

<b>CURRENT BOARD PRESENT:</b>		
Barry Banther, CSP Chair-Elect	Meridith Elliott Powell, CSP Treasurer	Rochelle Rice, MA, CSP Director
Bill Bachrach, CSP, CPAE Presidential Board Appointee	Valda Ford Director	Russ Riddle, JD Secretary
Joel G. Block, CPA, CSP Director	Karen Jacobsen Director	Mike Staver, CSP Vice Chair
Karen "Casey" Carpenter Director	Anna Liotta, CSP President	Dan Thurmon, CSP, CPAE Immediate Past President
Bill Cates, CSP, CPAE Director	Troy Nash, Ed.D, JD Director	Stan Walters, CSP Director
Shirley Davis, PhD, CSP Director	Mary Lue Peck CEO	

<b>CURRENT BOARD ABSENT:</b>	
None	

<b>NSA STAFF:</b>	
Rhette Baughman	Director, Marketing & Communications
Nikki Harris	Director, Member Engagement
Stephanie Larsen	Chief of Staff
Jessi Leonardo	Manager, Operations

<b>ADDITIONAL BOARD ATTENDEES:</b>	
Crystal Washington	Incoming board member
Josef Martens	Incoming board member
"T" Thompson, JD, CSP	Incoming Chair board appointee
Peter Stark, CSP	Invited guest – member of Finance Committee
Scott Friedman, Naomi and Jim Rhode, Mark Sanborn, Shep Hyken, Stephen Tweed, Laura Stack, Patricia Fripp, Tom Winninger, John Molidor, Rick Jakle, Glenna Salsbury, Kristin Arnold, Ruby Newell Legner, Ron Culberson, Ron Karr, Mark LeBlanc, Lenora Billings Harris, Brian Walter, Phil Van Hooser and Sam Silverstein	Past Presidents

**A. Call to Order**

President Liotta called the meeting to order at 3:01PM PT

President Liotta provided welcome and opening comments. She reminded Directors of the Antitrust Policy and Conflict of Interest Policies and referenced the copies of both in the Meeting Book. She gave housekeeping details to Directors.

## **B. Approval of Agenda**

No additions or deletions were presented in reference to the agenda provided in the Meeting Book.

- Motion - "accept the agenda as presented" by Vice Chair Staver
- Seconded by Director Jacobsen
- No questions or discussion occurred within Board of Directors regarding the motion
- Motion passed unanimously at 3:04PM PT

## **C. Conduct of Meeting**

President Liotta led a roundtable reading (by directors) of the Mission Statement, Vision & Values. She then reviewed the Code of Conduct & Core Values for the Board and the Rules of Order for Board Meetings as provided in the Meeting Book.

## **D. Approval of Minutes**

No corrections were presented regarding the minutes of the July 15, 2020, Board of Directors Meeting held on Zoom.

- Motion - "accept the minutes as presented" by Director Ford
- Seconded by Director Cates
- No questions or discussion occurred within Board of Directors regarding the motion
- Motion passed unanimously at 3:09PM PT

## **E. Officer Reports**

### **President's Report as follows:**

President Liotta shared updates on INFLUENCE 2020.

### **Chair-Elect's Report as follows:**

Chair-Elect Banther shared (for benefit of past presidents who were present) a reiteration of Dan Thurmon being appointed as the Past Presidents Liaison for 2020-2021, as well as the three goals he previously presented to the board in past meetings (technology, community and member recruitment). He also announced the scheduled virtual CSP/CPAE Summit in the Fall.

### **Vice Chair's Report as follows:**

Vice Chair Staver thanked President Liotta for her leadership and year of service. He yielded the remainder of his time.

### **Immediate Past President's Report as follows:**

Immediate Past President Thurmon shared that he would be hosting a virtual Past President's Dinner the week of July 27<sup>th</sup> (would be sending a Doodle poll to determine the best day & time). He yielded the remainder of his time.

### **Executive Committee Report as follows:**

President Liotta reported that no Executive Committee meetings were had since the last board meeting.

### **Treasurer's Report as follows:**

Treasurer Powell yielded her time.

## **F. CEO Report**

### **CEO Report as follows:**

CEO Peck call board members' attention to the monthly dashboard summary report, shared a financial update and reported that auditors will be engaged in August 2020. She then gave updates on headquarters staff, the ongoing membership outreach campaign and INFLUENCE 2020.

Questions and Discussion occurred within Board of Directors regarding the CEO Report.

**G. Vice Chair Elections**

Immediate Past President Dan Thurmon facilitated the Vice Chair candidates' interviews and election:

1. Shirley Davis, PhD, CSP
2. Meridith Elliott Powell, CSP
3. Rochelle Rice, CSP

Treasurer Powell was announced as the new Vice Chair at 4:37PM PT.

**H. Induction of New Board**

President Liotta inducted the 2020-2021 BOD at 4:39PM PT.

**I. Presidential Awards**

President Liotta presented the following Presidential Awards:

Crystal Washington – for her service as VOE Chair

Bill Bachrach – for his work on the Digital Vault

Brian Walter – for his service as President Liotta's Inner-Circle Advisor

**J. Completing Board Member Remarks**

1. Bill Cates, CSP, CPAE
2. Karen Jacobsen
3. Rochelle Rice, CSP
4. Dan Thurmon, CSP, CPAE
5. Stan Walters, CSP

**K. Old Business**

Each board member offered his/her remarks of appreciation for President Liotta and her service.

**L. New Business**

No new business was discussed.

**M. Closing Comments**

President Liotta provided closing comments.

**N. Adjournment**

President Liotta asked for a motion to adjourn.

- Motion - "to adjourn the meeting" by Vice Chair Staver
- Seconded by Director Bachrach
- Motion passed unanimously

Meeting adjourned at 5:22PM PT