

**National Speakers Association
Board of Directors Meeting Minutes**

[Tuesday, Sept 22, 2020]

[Virtual - ZOOM]

CURRENT BOARD PRESENT:		
Barry Banther, CSP, CPAE Chair	Meridith Elliott Powell, CSP Vice Chair	Mary Lue Peck President & CEO
Bill Bachrach, CSP, CPAE Director		Russ Riddle, JD Secretary
Joel G. Block, CPA, CSP Director	Anna Liotta, CSP Immediate Past President	Mike Staver, CSP Chair-Elect
Karen "Casey" Carpenter Director	Josef Martens, PhD, CSP Director	"T" Thompson, JD, CSP Presidential Board Appointee
Shirley Davis, PhD, CSP Treasurer	Troy Nash, Ed.D, JD Director	Crystal Washington Director

CURRENT BOARD ABSENT:	
Valda Ford, Director	

NSA STAFF:	
Rhette Baughman	Director, Marketing & Communications
Nikki Harris	Director, Member Engagement
Stephanie Larsen	Director, Events
Jessi Leonardo	Manager, Operations

ADDITIONAL BOARD ATTENDEES:	
Dan Thurmon	Past President

I. Call to Order

Chair Banther called the meeting to order at 2:08PM PT

II. Chair Announcements

Chair Banther announced a new task force, led by Presidential Board Appointee Thompson to establish proposed end goals, as part of the NSA Strategic Plan. Other members of the task force are Vice Chair Powell, Director Martens, Director Block and Secretary Riddle. Chair Banther then announced his proposal and negotiation with High Point University to provide a "place" for the face of NSA, Hall of Fame, etc. Past President Thurmon will select a team to work with university personnel, as needed. Chair Banther then gave an update regarding the scheduled CSP Summit.

III. Action Items

Consent Agenda:

1. Reaffirm Mission Statement, Vision, and Values
2. Reaffirm Code of Conduct and Core Values for the Board
3. President & CEO Report
4. August 25, 2020 Board Meeting Minutes
5. NSA Board Policy Manual Updates

- The Consent Agenda stood without change (no directors objected or requested an item's removal for discussion)

IV. Discussion Items

A. Technology Goals for the Association

Chair Banther opened the floor for board members to opine / brainstorm regarding NSA's technology needs. A free-flowing discussion was had, and President/CEO Peck will consider and determine a proposal to be brought back to the board.

In between the two scheduled discussion items, Chair Banther asked Director Block to share one of the core values and its meaning to him, the board and NSA (Director Block discussed the value of Honorable Innovation.)

B. Diversity, Equity & Inclusion Task Force Recommendations

Chair Banther made introductory comments before giving the floor to Director Davis, who gave an update of the task force's progress – Four meetings have been had and a proposal to the board will be forthcoming soon, including training, a tool kit and member survey.

A robust roundtable discussion was had among all board members present.

V. New Business

No new business was discussed.

VI. Old Business

No old business was discussed.

VII. Closing Remarks and Adjournment

Chair Banther and President/CEO Peck each provided closing remarks and high-level expectations for the October 13th board meeting.

Chair Banther adjourned the meeting at 4:11PM PT