

**National Speakers Association
Board of Directors Meeting Minutes**

[Tuesday, Nov 10, 2020]

[Virtual - ZOOM]

CURRENT BOARD PRESENT:		
Barry Banther, CSP, CPAE Chair	Meridith Elliott Powell, CSP Vice Chair	Russ Riddle, JD Secretary
Bill Bachrach, CSP, CPAE Director	Anna Liotta, CSP Immediate Past President	Mike Staver, CSP Chair-Elect
Joel G. Block, CPA, CSP Director	Josef Martens, PhD, CSP Director	"T" Thompson, JD, CSP Chair Board Appointee
Karen "Casey" Carpenter Director	Troy Nash, Ed.D, JD Director	Crystal Washington Director
Shirley Davis, PhD, CSP Treasurer	Mary Lue Peck President & CEO	

CURRENT BOARD ABSENT:	
Valda Ford	

NSA STAFF:	
Rhette Baughman	Director, Marketing & Communications
Nikki Harris	Director, Member Engagement
Stephanie Larsen	Director, Events
Jessi Leonardo	Manager, Operations

ADDITIONAL BOARD ATTENDEES:	
Peter Stark	Finance Committee Member
Dan Thurmon	Past President

I. Call to Order

Chair Banther called the meeting to order at 2:01PM PT

Chair Banther asked Director Carpenter to share one of the core values and its meaning to her, the board and NSA (Director Carpenter discussed the value of Uplifting Humanity.)

II. Chair Announcements

Chair Banther announced that this year's CSP/CPAE Summit has the most registrations ever for a Summit.

III. Action Items

Consent Agenda:

1. Reaffirm Mission Statement, Vision, and Values
2. Reaffirm Code of Conduct and Core Values for the Board
3. October 13, 2020 Board Meeting Minutes

The Consent Agenda stood without change (no directors objected or requested an item's removal for discussion)

IV. Discussion Items

A. CEO Update

Chair Banther made introductory comments before giving the floor to President/CEO Peck, who gave the following updates:

- Stephanie Larsen is now on the grand jury through February 11, 2021 (will mean periodic time away from work);
- Looking for new virtual assistant;
- Winter Conference and Influence updates;
- NJ Chapter is dissolving;
- High level survey results;
- Updated membership model development is going well and will have a board proposal soon;
- Financials; and
- Asked Rhetta to give high level marketing update.

Board discussion was had.

B. Governance Task Force Update

Chair Banther made introductory comments, then gave the floor to Chair Board-Appointee Thompson, who reported that the task force had its initial meeting on November 3rd, following of period of education (members each read John Carver's book "Boards that Make a Difference"). The team has analyzed the missing pieces/gaps in the board's current policies. The next step is for the team to meet with an outside consultant and develop draft "ends" for the full board to consider for implementation.

[TEMPORARY BREAK FROM DISCUSSION ITEMS]

V. New Business

Chair Banther announced a new board meeting schedule, as follows:

1. The Board will meet every other month – January 2021, March, May and July.
2. President Peck will continue to send a monthly dashboard. If Board members have related questions prior to the next scheduled board meeting, they may contact President Peck.
3. The Executive Committee will meet monthly, as requested by President Peck to serve as her sounding board. The EC will also provide monthly oversight of our financial reports.
4. Director Thompson's Governance Task Force will continue to meet in preparing draft "ends" for the '21-'22 plan President Peck is preparing.
5. Considering our financial position and pandemic impact on meetings, President Peck has full authority to make operational decisions immediately regarding staff assignments, cessation of some support activities that our smaller staff cannot serve and all decisions about simplifying what we offer. Her primary ends will be to meet a monthly financial target. The EC will continue to provide monitoring and input regarding the financial target.
6. President Peck will be making asks of board members in supporting sales & marketing strategies.
7. President has the EC's full support in her taking all necessary action.

Chair Banther asked board members to send ideas to Director Block and Chair-Elect Staver regarding simplifying the monthly dashboard to only that which we need to see.

[RESUMPTION OF DISCUSSION ITEMS]

C. Diversity, Equity and Inclusion Task Force Update

Chair Banther made introductory comments, then gave the floor to Treasurer Davis, who reported that this task force continues to meet and work on the three segments. The survey is being revamped due to the recent general NSA survey. Training will focus on five groups: Board/NSA staff; past presidents; CLC; members; and nonmembers. A small group of the task force is working on training elements – content, presenters and plan. The tool kit is being developed.

D. HQ Update

Chair Banther made introductory comments, then gave the floor to Chair-Elect Staver, who reported that the HQ building has been listed with a commercial realtor and a for-sale sign is out front. Chair-Elect Staver is working on a plan to liquidate the office furniture and sending NSA's archives to High Point University.

VI. Old Business

No old business was discussed.

VII. Closing Remarks and Adjournment

Chair Banther and President/CEO Peck each provided closing remarks, Chair Banther announced that NSA DC is celebrating its 40th Anniversary.

- Motion - "that Chair Banther give a proclamation to NSA DC on Saturday congratulating the chapter" by Chair-Elect Staver
- Seconded by Chair Board-Appointee T. Thompson
- No questions or discussion occurred within Board of Directors regarding the motion.
- Motion passed unanimously at 3:34PM PT

Chair Banther adjourned the meeting at 3:36PM PT.