

**National Speakers Association
Board of Directors Meeting Minutes**
[Friday, December 18, 2020]
[Virtual - ZOOM]

CURRENT BOARD PRESENT:		
Barry Banther, CSP, CPAE Chair	Shirley Davis, PhD, CSP Treasurer	Troy Nash, Ed.D, JD Director
Bill Bachrach, CSP, CPAE Director	Meridith Elliott Powell, CSP Vice Chair	Mary Lue Peck President & CEO
Joel G. Block, CPA, CSP Director	Anna Liotta, CSP Immediate Past President	Russ Riddle, JD Secretary
Karen "Casey" Carpenter Director	Josef Martens, PhD, CSP Director	Mike Staver, CSP Chair-Elect

CURRENT BOARD ABSENT:	
Valda Ford, Director	Crystal Washington, Director
"T" Thompson, JD, CSP, Chair Board Appointee	

NSA STAFF:	
Rhette Baughman	Director, Marketing & Communications
Nikki Harris	Director, Member Engagement
Stephanie Larsen	Director, Events
Jessi Leonardo	Manager, Operations

ADDITIONAL BOARD ATTENDEES:	
Peter Stark	Finance Committee Member
Dan Thurmon	Past President

I. Call to Order

Chair Banther called the meeting to order at 6:01EST.

II. Chair Announcements

No announcements were made.

III. Action Items

Consent Agenda:

1. Reaffirm Mission Statement, Vision, and Values
2. Reaffirm Code of Conduct and Core Values for the Board
3. November 10, 2020 Board Meeting Minutes
4. December 7, 2020 Executive Committee Meeting Minutes

The Consent Agenda stood without change (no directors objected or requested an item's removal for discussion)

IV. Discussion Items

A. Building Sale Update

Chair Banther made introductory comments before giving the floor to Chair-Elect Staver, who reported two purchase offers had been received, with one being substantially below the listed asking price. The 2nd offer was above asking price at \$1.2 million. The City of Tempe is reviewing whether to allow the would-be purchaser to utilize the building as an adult autism center. Pending approval, a formal purchase agreement will be drafted.

- Motion by Vice Chair Powell to authorize Chair-Elect Staver to continue negotiating and accept any offers of \$1 million or more and to sign initial commitment papers
- Seconded by Director Bachrach
- Discussion was had
- Unanimously passed by board members in attendance

B. CEO Update

Chair Banther made introductory comments, then gave the floor to President/CEO Peck, who shared her revised strategic plan.

- Motion by Director Nash to approve President/CEO Peck's revised strategic plan
 - Seconded by Chair-Elect Staver
 - Discussion was had
 - Unanimously passed by board members in attendance
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- Motion by Director Block to authorize President/CEO Peck to use up to \$700,000 from NSA's investment fund over a two-year period to fund the approved revised strategic plan
 - Seconded by Director Bachrach
 - Discussion was had
 - Unanimously passed by board members in attendance

V. New Business

No new business was discussed.

VI. Old Business

No old business was discussed.

VII. Closing Remarks and Adjournment

Chair Banther made closing remarks and adjourned the meeting at 7:08PM EST.